

# Florida Orange Juice Recipe Contest Official Rules

**1. Eligibility:** This Contest is open to Toronto residents residing in the GTA, who are legal residents of Canada and are 19 years of age or older at time of entry. This Contest is sponsored by Florida Department of Citrus (“Sponsor”). Employees, officers and directors of Sponsor, affiliates, subsidiary companies, judging agents and promotion partners, and their immediate families (parents, children, siblings, spouse) or members of the same household (whether related or not) of such employees/officers/directors are not eligible to participate. Contest is void in the Province of Québec and where prohibited by law or otherwise regulated.

**2. How To Enter:** Contest begins at 12:01 am Eastern Time on February 23, 2024 and ends at 11:59 pm Eastern Time on March 13, 2024 (the “Deadline Date”). All entries must be received by 11:59 pm Eastern Time on the Deadline Date. To enter visit <https://tofoodanddrinkfest.com/florida-citrus-recipe-contest> and follow the instructions. All entries must include your full name, address, city, province, postal code, telephone number and email address. Entries submitted in geographic areas in which the entry is not permissible will be disqualified. If entries do not contain all necessary information, entrant will be disqualified. Please be certain to follow all directions. Eligible persons can enter one recipe entry. Sponsor is the official timekeeper for this Contest. In the event the Contest is entered via a mobile device, Message and Data charges may apply.

**All recipes must be the original work of entrant and not previously published. You may use other recipes for inspiration, but you must make your own unique ingredient and cooking instruction changes in order for the recipe to be considered.** Each submitted recipe must not infringe the copyright, trademark,

privacy, publicity or other intellectual property rights of any person or entity. All entries become the physical property of Sponsor and will not be returned. By submitting a recipe for this Contest, you grant Sponsor, its parent company, subsidiaries, affiliates, partners and licensees unrestricted use of the submitted entry which includes the right to publish your recipe and any other information provided worldwide in all print and electronic media (now or hereafter existing) without time limitation, and the right to include your name and hometown (e.g., city and province) in connection therewith. Sponsor reserves the right to edit, modify, translate, reproduce and distribute the submitted material in any medium and in any manner as it deems appropriate. Sponsor tests selected recipes and reserves the right to alter them as it deems appropriate. By submitting a recipe for this Contest, you further agree that Sponsor may, in its discretion, select your recipe for entry in one or more future “best of”, roundup or similar recipe contests conducted by Sponsor, in which event you consent to such entry and agree to be bound by the applicable rules for such contest(s). Sponsor may contact you via phone or email regarding your submission.

**3. Judging:** Recipes must include at least 1 cup of Florida Orange Juice which may be any 100% orange juice not from concentrate (found in the refrigerated section). The winner of the Contest will be determined by judging all qualifying entrants’ submissions based on the following criteria:

- **Taste: 40%**
  - Does this recipe taste great with every bite? Does it have mass appeal? Would you want to make this recipe over and over again based on taste alone? Does it contain interesting, yet gratifying flavour combinations?
- **Use of Florida Orange Juice: 30%**
  - Does the recipe use at least 1 cup of our Florida Orange Juice that is not from concentrate? Does the recipe use Florida Orange Juice in a new and original way? Does the recipe showcase the versatility of Florida Orange Juice?
- **Presentation: 15%**

- Does this recipe look beautiful on a plate or in a baking dish? Do your eyes make you want to eat this before you even smell or taste it?
- **Creativity: 15%**
  - Is the recipe your original idea? Does the recipe highlight the flavour of the orange juice? Have you used the orange juice in a novel way?

All entries will be judged using the criteria stated above. All judging will be accomplished by a panel of judges. Decision of the judges is final and binding on all matters relating to this Contest.

**4. Winners and Prizes:** A total of 1 winner will be selected and be awarded \$250 gift card for Williams Sonoma. Each winner agrees that the rights granted above will be exclusive to Sponsor, its parent company, subsidiaries, affiliates, partners, and licensees for use in any magazine and/or cookbook in any media (now or hereafter existing) for a period of one year after the date a prize is awarded; following such period, such publishing rights shall continue on a non-exclusive basis. Each prize is not transferable and cannot be substituted or assigned by the winner. Sponsor reserves the right to substitute a similar prize of equal or greater value in the event that the stated prize cannot be awarded for any reason. All taxes, if any, are the winners' responsibility. Sponsor will not be responsible for any loss, liability or damage arising out of the winners' acceptance or use of the prize(s). All prizes are guaranteed to be awarded, assuming a sufficient number of qualifying entries is received and meet the minimum judging criteria.

#### **5. Selection of Winner:**

Online entries will be reviewed by a panel of contest judges appointed by T.O. Food & Drink Fest. Judges will evaluate entries based on use of orange juice, originality, taste, and presentation. The judges will select the top three contestants from the online submissions. The top three contestants will be invited to T.O. Food & Drink Fest to compete live at the Chef's Stage at a live cook off. The contest judges will determine the Grand Prize Winner live at T.O. Food & Drink Fest on April 6, 2024. Entry and/or acceptance of

prize(s) constitutes permission for the Sponsor and its agencies (if any) to use the winner's name, hometown (e.g., city and province) and/or likeness for advertising and trade purposes without further compensation or authorization, worldwide and in perpetuity, in any and all forms of media, now known and hereafter devised, unless prohibited by law.

**6. Conditions:** By entering, participants agree to be bound by these complete Official Rules. Sponsor is not liable for any malfunctions or failures of any telephone network or lines, computer internet system, servers or providers, computer equipment, software, failure of any email on account of technical problems or traffic congestion on the internet or at any website, or any combination thereof, including any injury or damage to participant's or any other person's computer, mobile or any other device and/or its contents related to or resulting from participation or downloading/uploading any materials relating to this Contest, or other technical difficulties or failures or other errors of any kind. Sponsor reserves the right to terminate or modify the Contest at any time for any reason. In such a circumstance, all winners will be selected based on entries received to date of termination. Sponsor also reserves the right to modify this Contest in the event an insufficient number of entries are received and/or an insufficient number of entries meet the minimum judging criteria.

In the event that two similar entries are received, only the entry judged to best meet criteria as set by Sponsor will be included in the final judging. Entrants agree to indemnify Sponsor, its affiliated and subsidiary companies from and against any and all claims and liabilities arising out of or in connection with this Contest. In the event of any dispute regarding the identity of an entrant who submitted an online entry, the authorized account holder of the email address used for the entry at the time of entry will be deemed the entrant. "Authorized account holder" is defined as the natural person who is assigned to an email address by an internet access provider, online service provider, or other organization (e.g. business, educational institute) that is responsible for assigning email addresses for the domain associated with the submitted email address. Any potential winner may be requested to provide Sponsor with proof that such winner is the authorized account holder of the

email address associated with the winning entry. Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the operation of the website or the entry process.

**7. No Recourse to Judicial or Other Procedures/Severability:** To the extent permitted by law, the rights to litigate, to seek injunctive relief or to make any other recourse to judicial or any other procedure in case of disputes or claims resulting from or in connection with this Contest are hereby excluded, and any entrant expressly waives any and all such rights.